

Theatre BC's Club Card Program

"Agreement to Honour"

Member Clubs, theatre companies and corporate sponsors participating in Theatre BC's Club Card Program and honour the Theatre BC Club Card on admission prices for their productions, other activities and/or services or products for sale are asked to sign and return this form to Theatre BC as confirmation and for promotion of their participation to all Theatre BC Members throughout B.C.:

Participating Sponsor: _____

- Agree to Honour Theatre BC's *Club Card*. (Theatre BC Individual, Family, Youth and Talent Bank Members.)
- Agree to Honour BC Museum's Association's *GO Card*. (BCMA galleries & museums to honour Theatre BC's *Club Card* reciprocally.)
- Agree to Honour the Greater Vancouver Theatre Alliance's *Alliance Card*. (Member companies currently honour Theatre BC's *Club Card*.)
- Theatre BC's Club Card Program works like the (GVPTA) Greater Vancouver Professional Theatre Alliance Card, providing pre-determined discounted prices on admission or purchases;
 - Participating theatres/companies may offer a greater discount or extend existing discount plans to Theatre BC Club Card-holders and/or limit or suspend the Club Card from time to time;
 - Box Office decals representing the Club Card design will be supplied for posting to signify you honour the Card;
 - Theatre BC will publicize participation in the Club Card Program and highlight those productions or events in the "Curtain Call" section of the *THEATRE BC NEWS* and on the **Theatre BC website**;
 - This Agreement will be considered ongoing until otherwise notified and may be renewed from time to time as required.

Please List Any Specific Discount Rates or Terms That Apply to Your Participation in Theatre BC's Club Card Program:

Please supply ____ set(s) of box office decals, (Set: 1 front-mounted, 1 back-mounted decal each)

Signed: _____ Date: _____

(General Manager/Club Rep)

Please keep your Box Office Personnel/Staff informed as to the terms and discount rate for your Participating Card-holders. Thank you for your support.